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## **Sipro Lab Telecom and Elthe Corporation Sign Breakthrough Agreement**

*Internet Telephony Company is First to Incorporate Standard G.729 Voice Compression Technology*

Sipro Lab Telecom, a Canadian IP technology licensing broker, and Elthe Corporation, an Internet telephony solution provider, announced today the signature of a decisive agreement for the use of the G.729 technology. Under the terms of the agreement, Elthe Corporation will integrate the G.729 voice compression technology within its Internet telephony application.

"Sipro Lab Telecom is proud to add Elthe Corporation to the growing list of companies that have adopted the G.729 technology," said Laurent Amar, president of Sipro Lab Telecom. "By integrating this speech compression algorithm into its application, Elthe Corporation becomes the first company specializing in Internet telephony to incorporate the G.729 standard."

"Before selecting the G.729 technology, we thoroughly reviewed the different solutions currently available on the market in terms of voice compression," said Mr. Ken Lee, CEO of Elthe Corporation. "The G.729 technology, which offers the lowest bit rate toll quality voice coder, represents a major advancement for our industry: it reaches the quality of a traditional telephone line using 8 times less bandwidth."

Launched in 1998, Elthe Corporation's easy-to-use application for voice communication over the Internet has provided customers with the most reliable and consistent messaging system. In order to minimize voice/data loss during compression and transfer an original packet loss strategy was implemented. The G.729 inherent robustness was key for the unsurpassed results. While most competitors are using the old G.723 technology, Elthe Corporation's enhanced model will deliver clearer sound quickly and privately to address various business and personal communication.

### **About Elthe Corporation**

Headquartered in San Jose, California, Elthe Corporation provides enhanced voice communications service for Internet users and corporate partners by utilizing the latest development in voice compression technology. Internet-based PC-to-PC, PC-to-Phone, and Phone-to-PC communications, as well as Voicemail, Instant Messaging, Text Chats and File Transfers are seamlessly integrated into a single messaging solution. By partnering with prominent hardware manufacturers, Elthe Corporation now offers high quality, customizable solutions for both enterprises and SOHOs. Elthe Corporation is enabling its growing rank of satisfied customers to fundamentally change the way they communicate. More information about the company can be found online at: <http://www.elthe.com>.

## **The G.729 Consortium**

The G.729 Consortium is an Intellectual Property Right (IPR) pool composed of three companies that hold essential patents related to the use of the G.729 technology. These companies are France Telecom, Nippon Telegraph and Telephone Corp., and the University of Sherbrooke. They have mandated Sipro Lab Telecom to license their patents on a global basis. Sipro has always based its development strategy on meeting the accurate needs of the telecommunications industry. In November 1999, the G.729 Consortium members adopted a pricing schedule dedicated to the needs of the Internet Telephony market.

## **About Sipro Lab Telecom**

Sipro Lab Telecom Inc., a privately owned Canadian corporation based in Montreal, was founded in 1994. Its mission is to promote and transfer technologies developed within private and public laboratories and research centers in the fields of digital audio compression, telecommunications and information technologies. In addition to representing the Consortium members, Sipro created the G.729 One-Stop-Shopping Concept, which is a single licensing point for the G.729 technology, gathering the essential patents held by the Consortium members, AT&T and Nokia. More information about the company can be found online at: <http://www.sipro.com>

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