

Sipro's One-Stop Shopping Concept Helps Companies Wishing To Integrate The G.729 Standard

Montreal, Quebec (May 10th, 2002) – Potential users of the G.729 technology were spending months negotiating the proper rights for the use of a standardized technology. The procedures were not only unproductive but costly and delayed the commercial launch of products. Sipro's one-stop shopping licensing concept was created to simplify the access to intellectual property rights (IPR) helping companies wishing to integrate the G.729 ITU standard in their products and hence helping to reduce their costs and time to market.

It all began in 1998 when Sipro Lab Telecom was appointed as the exclusive licensing agent for G.729 voice compression technology by the G.729 Consortium, which includes France Telecom, Nippon Telegraph and Telephone, and the University of Sherbrooke. In the following years, Sipro made a significant breakthrough when it received the mandate to license Nokia's and NEC's patents related to the G.729 technology.

To this day, Sipro has helped more than fifty companies worldwide obtain a license to use the G.729 standard within their products. Some of them, which have more recently entered into an IPR agreement, are: Datus AG, Eyretel plc, Micronas GmbH, Zarlink Semiconductor, NEC, Taiko Electric Works Ltd., Vocaldata, Wicom Communications. Ltd.

Together, Sipro Lab Telecom and the G.729 Consortium have developed a flexible pricing schedule for royalty payments that is designed to meet the specialized and constantly evolving needs of each segment of the telecommunication industry. This constant effort is intended to help facilitate the widespread adoption of the G.729 standard.

About Sipro Lab Telecom

Sipro Lab Telecom Inc., is a privately owned Canadian Corporation, which offers easy access to standardized voice compression technologies for the telecommunication market by providing companies with a single point of contact for hundreds of patents. Sipro works on behalf of companies around the world that need to obtain licenses in order to deliver new products to market. Through Sipro's relationships and expertise in the commercial, technology and legal fields, companies are saving time and money, and are able to get new products to market faster.

For more information:

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